

Community Champion

SEFYDLIAD CBFC FOUNDATION

Investing In Our Community TOGETHER.

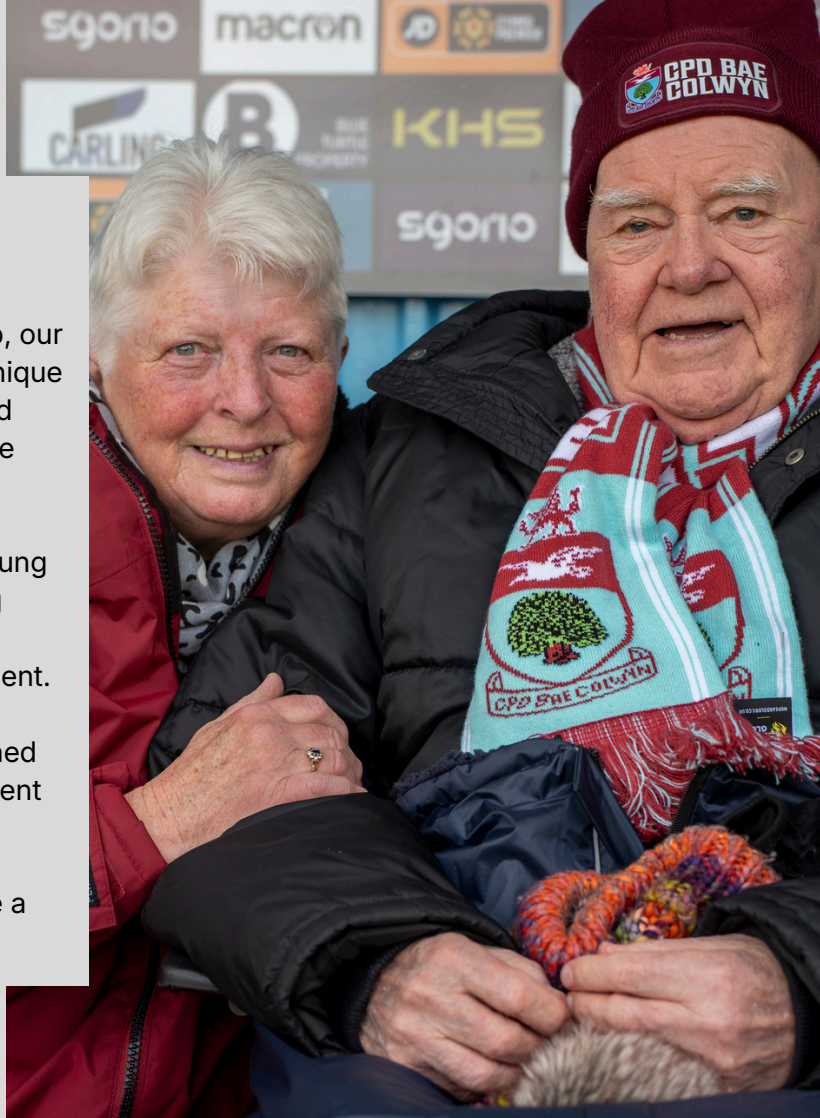
Our Mission

We believe football has the power to inspire, educate and transform lives.

As the charitable arm of Colwyn Bay Football Club, our mission extends far beyond the pitch, using the unique power of sport to create healthier, more connected and more resilient communities across some of the most deprived areas of North Wales.

Every week, our programmes engage children, young people and adults from all backgrounds, providing opportunities to improve physical health, mental wellbeing, social inclusion and personal development.

From free to attend street football sessions designed to tackle anti-social behaviour to school engagement projects, holiday activities, disability sport, girls' participation initiatives and community outreach programmes, the CBFC Foundation exists to make a lasting positive impact where it matters most.





What Is A Community Champion?

By becoming a Colwyn Bay FC Foundation Community Champion, your business can help us deliver life-changing opportunities for local people while demonstrating a genuine commitment to the communities you serve.

Partnering with the CBFC Foundation is more than sponsorship, it is an investment in local people and a genuine social impact

Your support helps remove barriers to participation, promotes healthier lifestyles and creates opportunities for young people and families through the power of football.

At the same time, your organisation benefits from increased brand exposure, networking opportunities and community engagement, aligning your business with a trusted organisation making a measurable difference across the region.

Together, we can create lasting and genuine social impact while strengthening our local community.

The Need

Across North Wales, many children, young people and families face challenges including poverty, poor health, social isolation and limited access to positive activities.

These issues can lead to poorer life outcomes and an increased risk of disengagement from education, anti-social behaviour and even future health issues.

Social isolation also affects many older people, with loneliness linked to declining physical health, poorer mental wellbeing and reduced independence.

The Colwyn Bay FC Foundation exists to address these challenges through football, education and community programmes that improve physical and mental wellbeing, reduce isolation and create opportunities for people of all ages.

By working alongside businesses and community partners, we can deliver lasting social impact and help build healthier, safer and more inclusive communities across North Wales.



Our Programmes

Street Seagulls	Free to access evening football sessions, getting children active and reducting anti-social behaviour.
Primary Seagulls	Working with 15 local Primary Schools to deliver lessons including STEM, PE and PHSE topics.
Inspire	Working to re-engage small intervention groups in secondary schools and inspire better choices.
Kicking Off Careers	A programme delivered to small co-horts of NEET's to enagage them in a return to employment.
Play	Working with 15 local Primary Schools to deliver lessons including STEM, PE and PHSE topics.
90 Minute Club	Providing a safe and warm environment for elderly local residents to connect and learn.
Soccer Camps	A safe environment during school holidays for children to play and learn, connect and develop.
Beach Football	Free access to a safe enviroment for children to play and develop during summer months.
Young Leaders	Opportunies for 14-17 year-olds to gain real world experience and gain free access to qualifications.
Engage	Weekly clubs and social football sessions for local physical and mentally disabled residents.

SEFYDLIAD CBFC FOUNDATION

Packages

Bronze £500 (45 p/m)

- Logo & Link On CBFC Website
- Social Media Partner Announcement
- Networking Events
- Quarterly Impact Report With Logo
- Certificate Of Support
- CBFC Player Appearance
- 4 x CBFC Hospitality Tickets
- 2 x Foundtion Gala Dinner Tikcets
- Business Featured In Impact Reports



Silver £1,500 (125 p/m)

- Logo & Link On CBFC Website
- Social Media Partner Announcement
- Invitation To Networking Events
- Quarterly Impact Report With Logo
- Certificate Of Support
- CBFC Player Appearance
- 8 x CBFC Hospitality Tickets
- 4 x Foundtion Gala Dinner Tickets
- Business Featured In Impact Reports
- CBFC Pitch-Side Advertising Board
- Matchday Programme Feature
- Staff Volunteering Opportunities
- Foundation Ambassador Visit
- Inclusion In Community Social Content



Gold £5,000 (420 p/m)

- Logo & Link On CBFC Website
- Social Media Partner Announcement
- Invitation To Networking Events
- Quarterly Impact Report With Logo
- Certificate Of Support
- CBFC Player Appearance
- 8 x CBFC Hospitality Tickets
- 4 x Foundtion Gala Dinner Tickets
- Business Featured In Impact Reports
- CBFC Pitch-Side Advertising Boards
- Matchday Programme Feature
- Staff Volunteering Opportunities
- Foundation Ambassador Visit
- Heavy Inclusion In Community Social Content



Become A Community Champion

To join other national and local businesses in supporting the CBFC Foundation and our work across North Wales, email us today:

foundation@cbfc.wales